



IWG Women and Sport:

**Brighton plus Helsinki
Declaration Signatory
Pack**



About IWG

We are the world's largest network of individuals and organisations seeking to advance gender equality in sport, physical activity and physical education.

We were founded almost 30 years ago to encourage collaboration and share knowledge globally – make change happen.





Our Purpose

Vision:

Sport and physical activity contributing to a world where all women and girls thrive.

Mission:

Bring stakeholders together to make the changes needed to the structures and values of sport globally.





How We Will Achieve This

Connections:

Increase the pace and impact of change through connected and collaborative networks.

Insight:

Driving a research and insight led approach to gender equality.

Advocacy :

Influence policy and strategy through demonstrating the value and impact of systemic gender equality.





Connections

- Inclusive digital community platform and content
- Connected networks around the globe
- Communities of practice
- Strong global partnerships
- 9th World Conference – Birmingham July 2026





Insight

- Curated IWG Insight Hub
- Commissioned research
- Sharing applied knowledge and learnings





Advocacy

- Collaboration with key partners delivering on gender equality
- Demonstrate the value and impact of gender equity – make the case
- UK Legacy Plan
 - Investment
 - Visibility & Portrayal
 - Leadership



Brighton Plus Helsinki Declaration – The Ten Principles



Principle 1:

[Equity & Equality in Society and Sport](#)

Principle 2:

[Facilities](#)

Principle 3:

[School & Youth Sport](#)

Principle 4:

[Developing Participation](#)

Principle 5:

[High Performance Sport](#)

Principle 6:

[Leadership in Sport](#)

Principle 7:

[Education, Training & Development](#)

Principle 8:

[Sport, Information & Research](#)

Principle 9:

[Resources](#)

Principle 10:

[Domestic & International Cooperation](#)

Brighton Plus Helsinki Declaration – Signatories

Olympic & Paralympic



International + National Federations



Global Development / Government Agencies



Brighton Plus Helsinki Declaration – Most Recent Signatories

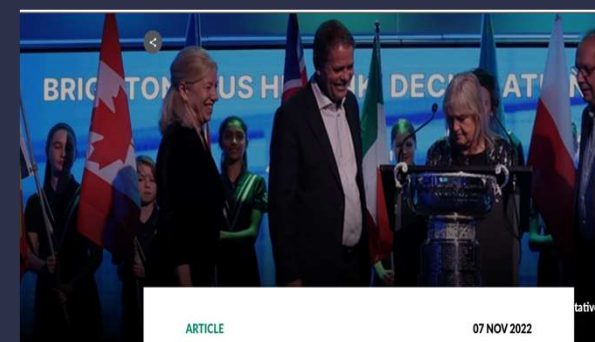


LTA   

LTA and ITF sign international treaty to support women and girls in sport

RFU JOINS INTERNATIONAL WORKING GROUP ON WOMEN & SPORT

© Posted 24 Days Ago



ARTICLE

07 NOV 2022

ITF AND LTA SIGN INTERNATIONAL TREATY TO SUPPORT WOMEN IN SPORT

[Advantage All](#) [Billie Jean King Cup](#)

- Brighton plus Helsinki Declaration supports development of a more fair and equitable system of sport and physical activity, fully inclusive of women and girls
- The ITF and LTA join 600 global organisations as signatories of the treaty
- Signing took place at Billie Jean King Cup by Gainbridge Finals welcome reception in Glasgow on eve of the Women's World Cup of Tennis

The ITF and the LTA have joined over 600 global organisations as signatories of the International Working Group on Women and Sport's Brighton plus Helsinki Declaration. The official signing took place on Sunday 6 November at the welcome reception for the 2022 Billie Jean King Cup by Gainbridge Finals in Glasgow.

Created in 1994, the Brighton Plus Helsinki Declaration comprises 10 Principles designed to help organisations develop a culture and ways of working that enable and value the full involvement of women at all levels and in all capacities.

As signatories, the LTA and ITF commit to upholding the 10 principles that enable women and girls to freely and safely participate, compete and build careers in sport and physical activity. This adds to both organisations' existing work to further





Brighton Plus Helsinki Declaration – Why Sign Up?

- Opportunity to promote your commitment to gender equality, and use the IWG logo to demonstrate that commitment.
- Opportunity to join a network of organisations and individuals delivering gender equality plans.
- Benefit from the knowledge of others.
- Share your learning with others.



Brighton Plus Helsinki Declaration – How To Sign Up

Step 1

Read through this Declaration Signatory Pack and assess whether current plans align to declaration principles

Secure whole organisation commitment

Step 2

Develop the organisation strategy and action plans to ensure alignment with the declaration principles

Consider PR opportunities for signing the declaration

Step 3

Identify senior authority from your organisation to sign the declaration

Agree with IWG how to promote commitment

Step 4

Agree key messages for announcement, communications plan and approach to reporting impact

Sign declaration, share learnings with network, report on impact

TOKYO 2020



Next Steps

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