

# IWG Women and Sport: Strategic Plan 2022-2026

## Vision

**Sport and physical activity contributing to a world where all women and girls thrive.**

## Mission

**Bring stakeholders together to make the changes needed to the structures and values of sport globally.**

## Strategic Priorities 2022-26

### Connections

**Pace and impact of change enhanced through connected and collaborative networks.**

- Inclusive Digital Community platform and content.
- Strong global strategic partnerships.

### Insight

**Driving a research and insight led approach to gender equality.**

- Curated IWG Insight Hub which draws together the world's best knowledge and tools, making them available and accessible.

### Leadership and Advocacy

**Influence policy and strategy through demonstrating the value and impact of systemic gender equality.**

- Collaboration on impact with Brighton Plus Helsinki Declaration Signatories.
- UK Legacy Plan.

## Impact and Legacy

### Connections

- Thriving communities of practice in all continents, connected globally.
- Accessible and well attended events programme driven by needs of community.
- Theme specific communities of practice enabled through platform.
- 9th World Conference Birmingham July 2026.

### Insight

- Use of data, research and insights to shape approaches to gender equality as standard.
- Better connected individuals and organisations benefiting from accessible knowledge and practice.

### Leadership and Advocacy

- Value and impact of systemic approaches to gender equality understood and being adopted into practice.
- UK legacy resulting in strong collaboration focussed on:
  - Investment.
  - Visibility and Portrayal.
  - Leadership.



**IWG Core Values:** Collaborative · Inclusive · Open · Impactful



**IWG**  
**Women & Sport**  
#ShareTheChange