IWG Women and Sport:
Brighton plus Helsinki Declaration Signatory Pack
About IWG

We are the world’s largest network of individuals and organisations seeking to advance gender equality in sport, physical activity and physical education.

We were founded almost 30 years ago to encourage collaboration and share knowledge globally – make change happen.
Our Purpose

**Vision:**

Sport and physical activity contributing to a world where all women and girls thrive.

**Mission:**

Bring stakeholders together to make the changes needed to the structures and values of sport globally.
How We Will Achieve This

Connections:
Increase the pace and impact of change through connected and collaborative networks.

Insight:
Driving a research and insight led approach to gender equality.

Advocacy:
Influence policy and strategy through demonstrating the value and impact of systemic gender equality.
Connections

- Inclusive digital community platform and content
- Connected networks around the globe
- Communities of practice
- Strong global partnerships
- 9th World Conference – Birmingham July 2026
Insight

- Curated IWG Insight Hub
- Commissioned research
- Sharing applied knowledge and learnings
Advocacy

• Collaboration with key partners delivering on gender equality

• Demonstrate the value and impact of gender equity – make the case

• UK Legacy Plan
  • Investment
  • Visibility & Portrayal
  • Leadership
Introducing the ‘Brighton Plus Helsinki Declaration’

- Global Treaty comprising ten Principles
- Road map to develop a culture that enables and values full involvement of women
- 550+ signatories from around the globe
- Complements strategies, charters, laws and codes
Brighton Plus Helsinki Declaration – The Ten Principles

Principle 1: Equity & Equality in Society and Sport

Principle 2: Facilities

Principle 3: School & Youth Sport

Principle 4: Developing Participation

Principle 5: High Performance Sport

Principle 6: Leadership in Sport

Principle 7: Education, Training & Development

Principle 8: Sport, Information & Research

Principle 9: Resources

Principle 10: Domestic & International Cooperation
Brighton Plus Helsinki Declaration – Signatories

Olympic & Paralympic

International + National Federations

Global Development / Government Agencies
Brighton Plus Helsinki Declaration – Most Recent Signatories

LTA and ITF sign international treaty to support women and girls in sport

RFU JOINS INTERNATIONAL WORKING GROUP ON WOMEN & SPORT

@Posted 24 Days Ago

ITF and LTA sign international treaty to support women in sport

New partnership to drive forward gender equality in rugby union in the lead up to Rugby World Cup 2025.

- Brighton Plus Helsinki Declaration supports development of a more fair and equitable system of sport and physical activity, free from violence and bias.
- The ITF and LTA join 40 global organisations as signatories of the treaty.
- Signing took place at Billie Jean King Cup in Iga-Sanuki.

The ITF and LTA have joined over 40 global organisations as signatories of the International Tennis Group on Women’s and Girls’ Tennis.

Created in 2019, the Brighton Plus Helsinki Declaration compels 35 organisations – committed to helping organisations develop a culture and ways of working that enable and value the full involvement of women and girls in sport and physical activity.

As signatories, the ITF and LTA commit to upholding the 10 principles that enable women and girls to fully participate, compete and build careers in sport and physical activity.

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Brighton Plus Helsinki Declaration – Why Sign Up?

- Opportunity to promote your commitment to gender equality, and use the IWG logo to demonstrate that commitment.
- Opportunity to join a network of organisations and individuals delivering gender equality plans.
- Benefit from the knowledge of others.
- Share your learning with others.
Brighton Plus Helsinki Declaration – How To Sign Up

**Step 1**
Read through this Declaration Signatory Pack and assess whether current plans align to declaration principles

**Step 2**
Develop the organisation strategy and action plans to ensure alignment with the declaration principles

**Step 3**
Identify senior authority from your organisation to sign the declaration

**Step 4**
Agree key messages for announcement, communications plan and approach to reporting impact

- Secure whole organisation commitment
- Consider PR opportunities for signing the declaration
- Agree with IWG how to promote commitment
- Sign declaration, share learnings with network, report on impact
Next Steps

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